



PAGE COUNTY GROWN PRODUCER CERTIFICATION AND LICENSE AGREEMENT

The *Page County Grown* logo certifies farms that grow or raise food and agricultural products in Page County. This Producer Certification form and License Agreement are for unprocessed products. If you produce value-added products you must sign and adhere to the requirements in the Processed Farm Products Agreement.

PRODUCER CERTIFICATION

The annual fee for certification is \$25. To become *Page County Grown* certified and market products with the *Page County Grown* logo, the farm operator must confirm the following standards.

1. The farm is located in Page County.
2. The farm is a family farm, (owned, rented or leased) defined as one in which the family holds the financial responsibility, takes the risks, and provides the majority of the management decisions for the farm.
3. The individual certifying the farm is the farm operator.
4. Products marketed as *Page County Grown* will be grown or raised on the certified farm or on another certified *Page County Grown* farm. All wine designated as "Page Valley Grown" must be fermented, produced, and bottled on a certified Page Valley Grown farm. Products NOT grown or raised on a certified farm and thus not qualifying for Page County Grown certification must be appropriately distinguished from PCG products in all marketing.
5. Nursery plants and trees marketed as *Page County Grown* have spent at least 75% of life beyond propagation or at least 1 year on the farm.
6. For meat marketed as *Page County Grown*, the animal must be born and raised on PCG certified farm or on another certified *Page County Grown* farm.
7. For meat poultry marketed as Page County Grown, the fowl must be raised on a Page County Grown Certified Farm from no older than one week in age to processing weight.
8. For eggs marketed as Page County Grown, the egg layers and egg production must be maintained on a Page County Grown Certified Farm.

LICENSE AGREEMENT

Farm operators who meet the abovementioned standards and who agree to comply with the terms and conditions in the License Agreement are authorized to use the *Page County Grown* logo and related materials. Exceptions to any of the above criteria will be considered on a case by case basis.

This License Agreement is entered into by and between Page County Grown, 357 Liberty Bell Lane; Luray, Virginia 22835 and the farm business listed below (LICENSEE). Agreements are valid for the current calendar year and must be renewed annually. If signed after October 1, the certification agreement is valid for the remainder of the current calendar year and the entire following calendar year.

(NAME OF FARM)

herein referred to as LICENSEE desires to make use of the *Page County Grown* logo and promotional materials. Effective on the subscribed date, the LICENSEE agrees to the following terms and conditions:

AGREEMENTS

1. **Ownership of Mark.** *Page County Grown* is the sole and exclusive owner of the *Page County Grown* logo.

2. **Nonexclusive, Nontransferable License.** *Page County Grown* grants LICENSEE a non-exclusive, nontransferable, royalty-free right to use the *Page County Grown* logo solely in connection with the advertising, marketing, promotion, and sale of *Page County Grown* certified products.

3. **Use of *Page County Grown* Logo and Related Materials.** LICENSEE shall use the *Page County Grown* logo and related food campaign materials only in the form and manner specified by *Page County Grown* as outlined below.

a. Conditions of Use. LICENSEE shall comply with the following terms and conditions:

1. LICENSEE shall use the *Page County Grown* logo and related materials solely in connection with *Page County Grown* certified products. Products represented, labeled, or sold as *Page County Grown* must be grown or raised within the boundaries of Page County.

Page County Grown
357 Liberty Bell Lane
Luray, Virginia 22835
Phone: 540-743-1250

By (Authorized Signature) Date

Name & Title of Person Signing (Please Print)

Farm Name (Please Print)

Street address City, State, Zip

County(ies) Total acres farmed

Phone E-mail

Please direct any questions about the certification/application process to David Sours at 540-743-1250 or at dsours@embarqmail.com. Send completed agreement, along with a \$25 check made payable to Luray-Page County Chamber of Commerce to: 357 Liberty Bell Lane; Luray, Virginia 22835.

Please list products here: (or attach sheet)